



Become a Cheese Lady franchise owner.

Joining the Sisterhood

The ideal candidate is a foody who is passionate about knowing their product and their customers.

The Details:

- Each Cheese Lady is owner operated.
- The total investment necessary to begin operation of a Cheese Lady store in a recommended 1,500 square foot space is estimated to be between \$104,300 and \$154,600 depending on the location and build out.
- The investment includes a \$25,000, onetime franchise fee, which covers an all-inclusive training program before and after the opening.
- The royalty fees are 2% of sales, paid bi-weekly.
- We currently have open territories. Each territory is protected.

Our Mission

The Cheese Lady provides the best cheese buying experience through knowledge, sampling, a passion for good food and a life well-lived

Our History

In 2004, The Cheese Lady was born at the Muskegon Farmer's Market. We evolved to become brick and mortar in 2007.

There are 7 franchises licensed in Michigan. All woman-owned. Muskegon, Kalamazoo, Grand Rapids, Traverse City, Rochester, St. Joseph and Fenton.

Thank you for your interest in The Cheese Lady & The Cheese Lady Sisterhood LLC.

If you love people and are interested in joining The Cheese Lady Sisterhood, please contact us:

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Kathleen Fagan Riegler,
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